
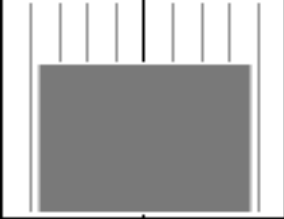


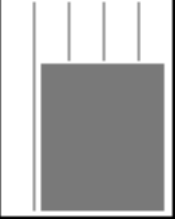

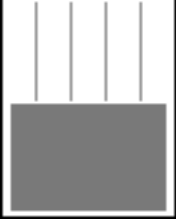
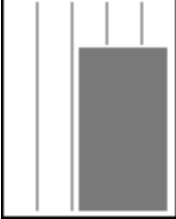
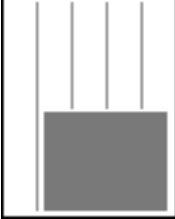
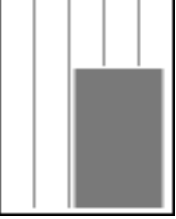
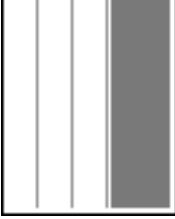
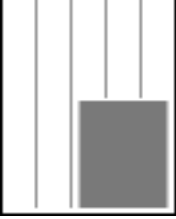
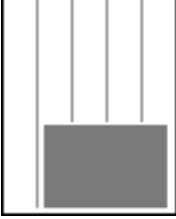
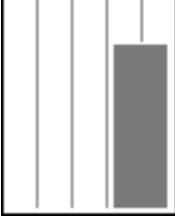
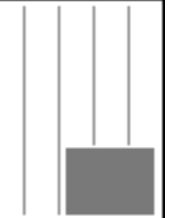
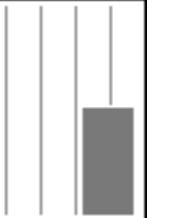
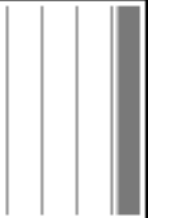
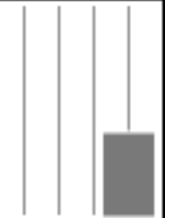
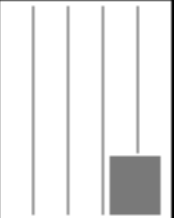
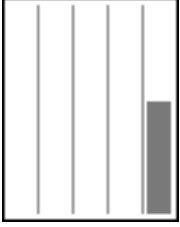
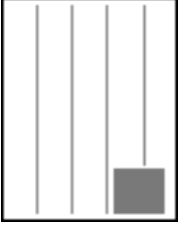
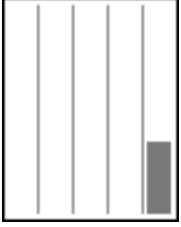
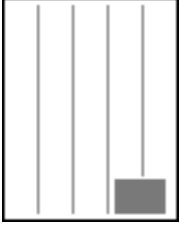


## DISPLAY ADVERTISING RATES EFFECTIVE JANUARY 1, 2009

 <p><b>TABLOID- SPREAD</b> 21 1/2" wide x 13 1/2" deep \$3542 B&amp;W \$3830 - Color</p>	 <p><b>JUNIOR-SPREAD</b> 17 1/4" wide x 10" deep \$2510 B&amp;W \$2830 - Color</p>		 <p><b>TABLOID PAGE</b> 10 1/8" wide x 13 1/2" deep \$1485 B&amp;W \$1645 - Color</p>	 <p><b>4 / 5 PAGE</b> 8 1/8" wide x 13 1/2" deep \$1275 B&amp;W \$1435 - Color</p>
 <p><b>JUNIOR PAGE</b> 8 1/8" wide x 10" deep \$1010 B&amp;W \$1165 - Color</p>	 <p><b>3 / 5 PAGE</b> 6" wide x 13 1/2" deep \$1010 B&amp;W \$1165 - Color</p>	 <p><b>1 / 2 PAGE</b> 10 1/8" wide x 6 5/8" deep \$850 B&amp;W \$950 - Color</p>	 <p>6" wide x 10" deep \$690 B&amp;W \$795 - Color</p>	 <p><b>2 / 5 PAGE</b> 8 1/8" wide x 6 5/8" deep \$560 B&amp;W \$665 - Color</p>
 <p><b>2 / 5 PAGE</b> 6" wide x 9" deep \$560 B&amp;W \$665 - Color</p>	 <p><b>2 / 5 PAGE</b> 4" wide x 13 1/2" deep \$560 B&amp;W \$665 - Color</p>	 <p>6" wide x 6 5/8" deep \$400 B&amp;W \$475 - Color</p>	 <p>8 1/8" wide x 5" deep \$400 B&amp;W \$475 - Color</p>	 <p>4" wide x 10" deep \$400 B&amp;W \$475 - Color</p>
 <p><b>1 / 5 PAGE</b> 6" wide x 4 1/2" deep \$355 B&amp;W \$430 - Color</p>	 <p><b>1 / 5 PAGE</b> 4" wide x 6 5/8" deep \$355 B&amp;W \$430 - Color</p>	 <p><b>1 / 5 PAGE</b> 17/8" wide x 13 1/2" deep \$355 B&amp;W \$430 - Color</p>	 <p>4" wide x 5" deep \$300 B&amp;W \$375 - Color</p>	 <p>4" wide x 4" deep \$300 B&amp;W \$375 - Color</p>

 <p><b>1 / 2 COLUMN</b>  17/8" wide  x 65/8" deep  \$212 B&amp;W  \$270- Color</p>	 <p>4" wide  x 3" deep  \$165 B&amp;W  \$225- Color</p>	 <p>1 7/8" wide  x 5" deep  \$135 B&amp;W  \$190- Color</p>	 <p>4" wide  x 2" deep  \$105 B&amp;W  \$165- Color</p>	<p><b>Special 3 Time Ad</b>  3 1/4" wide  x 3" deep  \$400 prepaid  (includes 3 insertions)  Color is Free</p> <p><b>Business Card</b>  3 1/4" wide  x 1 7/8" deep  \$53 B&amp;W  \$110 - Color</p>
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**Discounts:**

- 5% frequency discount (min. 6 insertions)
- 5% prepayment discount

**Camera Charge:** Flat rate; one-time charge of \$10 per scan

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**Creative and Photography:** Will be quoted individually

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### **2009 Editorial Calendar**

Publication Date	Copy Deadline
Jan. 22	Jan. 8
Feb. 26	Feb. 12
Mar. 27	Mar. 12
Apr. 23	Apr. 9
May 28	May 14
Jun. 25	Jun. 11
Jul. 23	Jul. 9
Aug. 27	Aug. 13
Sept. 24	Sept. 10
Oct. 22	Oct. 8
Nov. 19	Nov. 5
Dec. 17	Dec. 8